


**BEASLEY BROADCAST GROUP
MODEL ISSUES AND PROGRAMS REPORT**


**FOR
STATION KDWN-AM**

**2nd QUARTER
(APRIL 1 – JUNE 30, 2016)**

Prepared by KDWN Program Director John Shaffer:

 Date: 7/7/16

Reviewed By Market Manager Tom Humm:

 Date: 7/7/16

ISSUES OF CONCERN TO STATION KDWN-AM
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
2nd QUARTER, 2016

1. **PUBLIC SAFETY:** Resources available to protect people & ways they can prepare to survive emergency situations.
2. **HEALTH & FITNESS:** Information & resources to help prevent disease & promote healthy lifestyles.
3. **COMMUNITY RESOURCES:** Efforts to overcome hunger for 1 in 6 Southern Nevadans who are food insecure, Senior needs, Job assistance & identifying housing options.
4. **CHILDREN'S ISSUES:** Challenges for kids & improvements to their situations.
5. **EDUCATION:** Programs available for kids with behavioral problems, hunger & betterment opportunities, improving graduation rates & making ongoing learning available to all.
6. **VETERANS AFFAIRS:** Helping our vets & families with jobs, shelter, food & health.
7. **ADDICTION & RECOVERY:** Dealing with overuse of opiates & options for people & families.
8. **ENERGY:** Information on abundant renewable options available in our state.
9. **PEDESTRIAN SAFETY:** Approaches to help solve our local issue with pedestrian fatalities.
10. **ANIMAL OVERPOPULATION & RESCUE:** Are local ordinances having a positive effect on the problems of too many pets? What's being done to maximize spay & neutering plus adoption & lessen euthanization.

**DESCRIBING REGULARLY SCHEDULED
PUBLIC AFFAIRS PROGRAMS**

**STATION KDWN PROGRAMS THAT
ADDRESS COMMUNITY ISSUES**

1. LOCAL WEEKLY SUNDAY, 11:00 PM TO 12:00 AM. TALKING SOLUTIONS IS A LOCALLY PRODUCED SHOW FOCUSING ON NON-PROFIT ORGANIZATIONS AND THEIR EVENTS RELEVANT TO NEVADA AND DOLAN SPRINGS, HOSTED BY TERRIE SPRINGS.

Various Public Service Announcements

Over the last 3 months BBG has run extensive public service announcements for organizations including:

Red Cross – Fire Hurts, NAH – A Flair for Care, Clean Energy Project, CSN Tech Expo, Three Square Food Bank, Assistance League of LV, Wildfire Prevention, Talking Book Services, GAG Autism 5K, Ready.gov, SafeCar.gov, TBI – Traumatic Brain Injury, Ebola.gov, Family Disaster Prep, United Blood Services, The Animal Foundation, NV Donor Network, In 12 Days, Gun Safety, Float Like A Duck, StopTextsStopWrecks.org, Southern Nevada Water Authority, Matching Donors.com, Lutheran Social Services of Nevada, AdoptUSKids.org, Solar Nevada, AARP.org/caregiving, West Care, NBCF Ladybug Ball, Fall Awareness & Prevention, Adopt A Rescue Pet, Heart.org, Living Grace Home, Big Brothers Big Sisters of So NV, Flood Smart.gov, A Home 4 Spot, Making Home Affordable, Feeding America, Women In Tech Awards, Girls In Tech, SNHD Farmers Markets, SNHD Type 2 Diabetes Prevention & Management, Non24.com, Hope Link, Autism Speaks, Rape Crisis Center, Boulder City Art In The Park, Las Vegas Jazz Society, Goodwill of Southern Nevada VIP Program, Goodwill Jobs, The Poppy Foundation, Salvation Army of Southern NV, Got Your 6.org, Hispanic Scholarship Fund, Zero Fatalities, Wish Upon A Wedding, NV Highway Patrol, Pre-Diabetes Awareness, Hepatitis C, Veterans Crisis Line, Shelter Pet Adoption, Women's Heart Health, Autism Awareness

Participation in the Southern Nevada Emergency Alert System

At various times, the system has been activated to broadcast pressing weather alerts as well as Amber Alerts with timely information about missing children in the Southern Nevada/Clark County area. We also send and receive weekly tests of the system to insure readiness at all times.

QUARTERLY ISSUES/PROGRAMS REPORT

Second Quarter 2016

(April 1 to June 30)

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

May 1, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

BADASS DASH & THE RED CROSS

Brian Sharenow, Race Director & Jennifer Ramieh, Red Cross

The Bad Ass Dash's Race Director, Brian Sharenow visited with info on the May 28th event, along with Star 107-9's Aimee Montgomery (training hard for the event) & Jennifer Ramieh from the Red Cross, this year's charity that will benefit from the day's proceeds.

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

May 15, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

FLOAT LIKE A DUCK

Joe Vassallo, Paragon Pools & Mary Vail

The Float Like A Duck water safety program is starting their 13th year, and Beasley Media is a partner in this year's campaign. Kick-off happens Memorial Day weekend, when families are invited to the Heinrich YMCA pools for a FREE event.

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

May 22, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

NEVADA DMV

Kevin Malone, Public Information Officer

Kevin shared multiple ways people can handle their business with the DMV without having to visit one of their busy offices, including creating an online account & visiting one of their multiple kiosks.

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

June 12th, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

UNITED BLOOD SERVICES

Jeannine McCoy, UBS

What do Summer vacations, the end of the school year & the Zika virus have in common? They're all impacting our blood supply & Jeannine McCoy visited to fill us in.

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

June 26th, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

SAFE SUMMER DRIVING

Chelsea Stuenkel, NV Highway Patrol

We're in the "100 Deadliest Days of Summer" & are approaching the 4th of July, so Trooper Stuenkel visited with local driving stats & things to remember, to make it a safe holiday for everyone.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HEALTH & FITNESS

Local Weekly: Talking Solutions with Terrie Springs

April 3, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

FALLS: AWARENESS & PREVENTION

Dr. RJ Williams & Cameron Deems, Fyzical

Sharing details on the real cost of falling...medical expense, lost productivity, changed & even lost lives...Dr. RJ Williams & Cameron Deems from Fyzical also gave info on how you & your loved ones can prevent falls.

ISSUE: HEALTH

Local Weekly: Talking Solutions with Terrie Springs

April 10, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

NEVADA DONOR NETWORK

Kelli Little

Kelli Little from NV Donor Network came to fill us in on organ & tissue donation...how many people can benefit, what percentage of us have stepped up, and all the info we ought to know! www.nvdonor.org

ISSUE: HEALTH & FITNESS

Local Weekly: Talking Solutions with Terrie Springs

April 17, 2016

15 MINUTES OF A 60 MINUTE PROGRAM

PURPLE STRIDE

Andrea Dupper, Pancreatic Cancer Action Foundation volunteer

The color pink is for breast cancer, but what does purple stand for? Pancreatic Cancer, with a survival rate of only 8%...Purple Stride is a 5K Run & 1-mile Walk for people affected & those who want to help find a cure, Andrea Dupper visited with details.

ISSUE: HEALTH & FITNESS

Local Weekly: Talking Solutions with Terrie Springs

May 22, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

ACS RELAY FOR LIFE

Shelly, Josiah & Jennifer – American Cancer Society

Melanoma Awareness is highlighted in May & it's also when Relay for Life is held...Shelly, Josiah & Jennifer joined us with cancer survivor stories & info on the RLF event @ Centennial H.S. May 21st & 22nd.

ISSUE: HEALTH

Local Weekly: Talking Solutions with Terrie Springs

June 19th, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

MELANOMA

Shelly , American Cancer Society volunteer & Jennifer, ACS

Las Vegas is known for abundant sunshine, but that also makes Melanoma awareness even more important. Shelly shared her story as a melanoma survivor, and Jennifer offered smart safety tips for families when they're outdoors.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: COMMUNITY RESOURCES

Local Weekly: Talking Solutions with Terrie Springs

May 1, 2016

15 MINUTES OF A 60 MINUTE PROGRAM

IN 12 DAYS

Suzanne Lea, founder

Loosely Based on the 12 Days of Christmas, this local charity surprises children & families who have suffered the loss of one or both parents with over-the-top gifts with help from the community.

ISSUE: COMMUNITY RESOURCES

Local Weekly: Talking Solutions with Terrie Springs

May 1, 2016

15 MINUTES OF A 60 MINUTE PROGRAM

A FLAIR FOR CARE

Stephanie Forbes, Nathan Adelson Hospice

We gave details on the biggest annual fundraiser for Southern Nevada's only non-profit end of life care organization. Stephanie Forbes visited from Nathan Adelson Hospice to discuss the A Flair for Care fashion show. www.NAH.org

ISSUE: COMMUNITY RESOURCES

Local Weekly: Talking Solutions with Terrie Springs

May 29, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

SWINGING FOR SENIORS

Dana Serratta, Helping Hands of Vegas Valley

Dana Serratta visited with info on Helping Hands of Vegas Valley & all the things they do for older people in our city...plus, she gave details on their June 10th Swingin' 4 Seniors event @ Top Golf!

ISSUE: COMMUNITY RESOURCES

Local Weekly: Talking Solutions with Terrie Springs

June 5th, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

LUTHERAN SOCIAL SERVICES OF NV

Armena K., Executive Director

Lutheran Social Services of NV does many things for people in need in our community & Armena K stopped by to fill us in on what they do & next week's wine tasting fundraiser @ Cili!

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: CHILDREN'S ISSUES

Local Weekly: Talking Solutions with Terrie Springs

April 3, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

NATIONAL BLIND CHILDREN'S FOUNDATION

Emily Smith, Executive Director NBCF

Ours is the only state without a school for the blind & the NV Blind Children's Foundation helps visually impaired kids & their families in so many ways...Emily Smith shared stories & info on the upcoming Ladybug Ball fundraiser.

ISSUE: CHILDREN'S ISSUES

Local Weekly: Talking Solutions with Terrie Springs

April 17, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

GRANT A GIFT AUTISM FOUNDATION

Lynda Tache, Executive Director

April is Autism Awareness Month, & we invited Lynda Tache in to talk about the Grant A Gift Autism Foundation the 5K & 1-mile fun walk @ Town Square on 4/30...great stories!

ISSUE: CHILDREN'S ISSUES

Local Weekly: Talking Solutions with Terrie Springs

May 8, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

FOOD REVOLUTION DAY

Melissa Blynn, Executive Director

Food Revolution Day is next weekend, working to teach kids about healthy eating!...Melissa Blynn from Create A Change Now stopped by to tell us about their work with thousands of CCSD students!

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: EDUCATION

Local Weekly: Talking Solutions with Terrie Springs

April 17, 2016

15 MINUTES OF A 60 MINUTE PROGRAM

NEVADA TALKING BOOK SERVICES

Brett Silver, Public Information Officer

We offered details on Nevada's Talking Book Services, a free service that provides reading materials for people who can't read, due to blindness or other disabilities – great learning tools.

ISSUE: EDUCATION

Local Weekly: Talking Solutions with Terrie Springs

April 24, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

CSN SCIENCE & TECHNOLOGY EXPO

Michael Spangler, Dean of the School of Advanced & Applied Technologies

CSN is holding their 13th Annual Science & Technology Expo on Fri., 4/29 & Dr. Michael Spangler came in to tell us all about this amazing event! Knowledge & a terrific career path for people of all ages, school kids to seniors, and it's FREE!

ISSUE: EDUCATION

Local Weekly: Talking Solutions with Terrie Springs

June 12th, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

SOUTHERN NV SPORTS HALL OF FAME

Dan Dolby, Executive Dir. & Steve Stallworth

The Southern Nevada Sports Hall of Fame will celebrate 20 years with the 2016 induction ceremony on June 24th...Dan Dolby & Steve Stallworth came by with stories & details on how the charity helps Junior High students with sports that have been cut from school budgets!

ISSUE: EDUCATION

Local Weekly: Talking Solutions with Terrie Springs

June 19th, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

JOSH STEVENS FOUNDATION

Jennifer Morss, JSF Executive Dir. & Reed Alewel, Pinot's Palette

The Josh Stevens Foundation has a mission statement asking kids to "Be Kind"...their program has been adopted in more than 300 schools over the past 8 years. Details were also given about Paint-Drink- Dine is a fundraiser being held 8 times thru September, with Pinot's Palette @ Crazy Pita – Town Square.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: VETERANS AFFAIRS

Local Weekly: Talking Solutions with Terrie Springs

May 8, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

FALLEN HEROES 5K

Suni Chabrow, DJGMF

Suni Chabrow turned grief over losing her son in Afghanistan into the Douglas J Green Memorial Foundation, still sending care packages to troops serving far from home.

ISSUE: VETERANS ISSUES

Local Weekly: Talking Solutions with Terrie Springs

May 29, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

MILITARY APPRECIATION MONTH

Tim Mullin, USO/Las Vegas

Suni Chabrow, Douglas J Green Memorial Foundation

Tim Mullin came by to tell us how we still have time to help our local military & their families during May, and Suni Chabrow visited with details on the big Memorial Day packing event...sending boxes of goodies to troops serving far from home

ISSUE: VETERANS ISSUES

Local Weekly: Talking Solutions with Terrie Springs

June 5th, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

HELP 4 HEROES

Patti Gerace, Walker Furniture Marketing Dir.

Walker Furniture is providing specialized furniture for 10 wounded Veterans (their 3rd year), and Patti Gerace came in with info on how we can send letters in June to nominate deserving people & make their lives better!

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ADDICTION & RECOVERY

Local Weekly: Talking Solutions with Terrie Springs

April 10, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

WEST CARE

Bob Vickery, West Care Administrator

Perhaps you've heard of West Care, but do you know about all the great things they do for our community? Addiction to recovery, surviving domestic violence, sex trafficking, mental health issues & more...Bob Vickery shares stories on this week's show.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ENERGY

Local Weekly: Talking Solutions with Terrie Springs

April 24, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

CLEAN ENERGY PROJECT

Jennifer Taylor, Executive Director

Nevada doesn't have fossil fuels, but our state is rich in renewable energy options...Solar, Geo-thermal & Wind. We got details on projects that are making this a greener place to live.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ROAD & PEDESTRIAN SAFETY

Local Weekly: Talking Solutions with Terrie Springs

June 26th, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

PEDESTRIAN SAFETY

Erin Breen, Vulnerable Road Users Project

Erin Breen with the Vulnerable Road Users Project came back to tell us how we're doing with efforts to improve pedestrian safety, plus things for all of us to consider, whether we're in a car or truck, a motorcycle, or bike.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ANIMAL OVERPOPULATION & RESCUE

Local Weekly: Talking Solutions with Terrie Springs

May 15, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

DANCE MEETS FASHION

Paul Shortino, Nancy Buechler & Connie Breeze

The Dance Meets Fashion event will raise funds for the NSPCA no-kill shelter...Paul will be among musical performers, Nancy is involved from the artistic end & Connie Breeze will host the fundraiser.